

Florida Statewide Coverage

Advertiser, The
Panama City, 17,536

American Classifieds of Tallahassee
Tallahassee, 27,723

Antique Shoppe, The ••
Keystone Heights, 15,000*

Breeze Newspapers Group
(264,890):

- ~ Cape Coral Breeze
Cape Coral, 54,817
- ~ Captiva Chronicle ••
Captiva, 2,737
- ~ Captiva Current
Captiva Island, 558
- ~ Charlotte Woman ••
Punta Gorda, 3,638
- ~ Coastal Homes ••
Sanibel, 11,528
- ~ Fort Myers Beach Bulletin
Ft. Myers Beach, 7,363*
- ~ Fort Myers Beach Observer
Ft. Myers Beach, 6,651*
- ~ Gasparilla Gazette
Boca Grande, 2,374*
- ~ Gasparilla Magazine ••
Boca Grande, 2,748
- ~ Gulf Coast Homes ••
Punta Gorda, 5,284
- ~ Lee County Shopper
Cape Coral, 111,491*
- ~ Lehigh Acres Citizen
Lehigh Acres, 11,288*
- ~ North Ft. Myers Neighbor
North Ft. Myers, 16,128
- ~ Pine Island Eagle
Saint James City, 9,169*
- ~ Real Estate Marketer
Cape Coral, 6,615
- ~ Sanibel-Captiva Islander
Sanibel, 8,401*
- ~ Sanibel-Captiva Shopper's Guide
Sanibel, 4,100

Brevard Shopping News
Melbourne, 11,296

Buyers' Guide
Gainesville, 26,235*

Caribbean Today ••
Miami, 30,949

Citrus Publishing Group (38,500):

- ~ Riverland News
Dunnellon, 3,400*

Citrus Publishing Group
(Continued):

- ~ Riverland Shopper
Dunnellon, 8,600*
- ~ South Marion Citizen Newspaper
Ocala, 16,000*
- ~ Sumter County Times
Bushnell, 5,500*
- ~ West Marion Messenger, The
Ocala, 5,000*

Clermont News-Leader Group
(62,000):

- ~ 4 Corners News Leader
Davenport, 29,500*
- ~ Clermont News-Leader
Clermont, 32,500*

Community First Holdings Group
(15,021):

- ~ North Florida Focus
Live Oak, 9,600*
- ~ Suwannee Democrat
Live Oak, 5,421*

Community News Group (130,180):

- ~ Beacon, The
Temple Terrace, 9,799
- ~ Community News – Brandon/Valrico
Brandon, 16,401
- ~ Community News – Carrollwood
Tampa, 23,237
- ~ Laker, The
Wesley Chapel, 51,636
- ~ News, The
Lutz, 11,642
- ~ Waterfront Weekly
Riverview, 17,465

Daytona Pennysaver Group
(120,203):

- ~ Daytona Pennysaver
Daytona Beach, 81,249
- ~ Flagler Pennysaver
Palm Coast, 38,954

Dunndean Publications Group
(69,350):

- ~ Carrollwood Gazette ••
Tampa, 11,814
- ~ Citrus Park Gazette ••
Odessa, 11,693
- ~ Lutz Gazette ••
Lutz, 11,924
- ~ New Tampa Gazette ••
Tampa, 11,955
- ~ Pasco Gazette ••
Land O'Lakes, 13,459
- ~ Wesley Chapel Gazette ••
Tampa, 8,505

Farmer & Rancher ••
Sarasota, 18,500*

Flashes Shopping Guide
Fort Pierce, 56,391

Florida Pennysaver Group
(153,455):

- ~ Florida Pennysaver, The
Lake Worth, 124,853*
- ~ LaPalma
West Palm Beach, 28,602

Forum Publishing Group (981,547):

- ~ Boca Raton Forum
Boca Raton, 36,417
- ~ Boynton Forum
Boynton Beach, 35,032
- ~ City Link
Deerfield Beach, 50,936
- ~ Coral Springs Forum
Pompano Beach, 36,419
- ~ Davie / Cooper City Gazette ••
Cooper City, 26,624
- ~ Deerfield Forum
Deerfield Beach, 17,545
- ~ Delray Beach Forum
Delray Beach, 28,499
- ~ Eastside Forum
Fort Lauderdale, 26,809
- ~ Hi-Riser
Ft. Lauderdale, 15,292
- ~ Jewish Journal – Broward Central
Ft. Lauderdale, 25,140
- ~ Jewish Journal – Broward North
Pompano Beach, 18,366
- ~ Jewish Journal – Broward South
Hollywood, 14,016
- ~ Jewish Journal – Miami Dade
Miami, 19,277
- ~ Jewish Journal – Palm Beach North
West Palm Beach, 28,096
- ~ Jewish Journal – Palm Beach South
Boca Raton, 26,255
- ~ Lake Worth Forum
Lake Worth, 13,306
- ~ Margate/Coconut Creek Forum
Pompano Beach, 20,513
- ~ Oakland Park Gazette ••
Oakland Park, 19,099
- ~ Padres ••
Miami, 46,504
- ~ Pembroke Pines Gazette West ••
Pembroke Pines, 23,640
- ~ Plantation Forum
Ft. Lauderdale, 21,201
- ~ Pompano Forum
Pompano Beach, 22,249

Forum Publishing Group
(Continued):

- ~ Royal Palm Forum
West Palm Beach, 14,217
- ~ Shalom – Broward ••
Miami, 61,947
- ~ Shalom – Palm Beach ••
Boca Raton, 46,944
- ~ South Florida Parenting ••
Deerfield Beach, 108,478
- ~ Sunrise Forum
Ft. Lauderdale, 17,881
- ~ Tamarac Forum
Ft. Lauderdale, 15,097
- ~ Teen Link
Deerfield Beach, 75,365
- ~ Wellington Forum
West Palm Beach, 20,314
- ~ West Boca Forum
Boca Raton, 26,056
- ~ Weston Gazette ••
Fort Lauderdale, 24,013

Green Sheet, The
Port Charlotte, 24,498

Hometown News Group (265,150):

- ~ Hometown News – Daytona
Beach / Holly Hill
Daytona Beach, 16,400*
- ~ Hometown News – Ft. Pierce
Ft. Pierce, 13,800*
- ~ Hometown News – Martin County
Stuart, 28,200*
- ~ Hometown News – Melbourne
Melbourne, 20,150*
- ~ Hometown News – New Smyrna /
Edgewater
Edgewater, 20,500*
- ~ Hometown News – North
Brevard / Merritt Island
Merritt Island, 25,000*
- ~ Hometown News – Ormond Beach
Daytona Beach, 18,550*
- ~ Hometown News – Palm Bay
Melbourne, 20,000*
- ~ Hometown News – Port Orange /
South Daytona
Port Orange, 21,000*
- ~ Hometown News – Port St. Lucie
Ft. Pierce, 21,450*
- ~ Hometown News – Sebastian
River Area
Sebastian, 11,500*
- ~ Hometown News – Suntree / Viera
Suntree, 18,000*
- ~ Hometown News – The Beaches
Melbourne Beach, 16,800*
- ~ Hometown News – Vero Beach
Vero Beach, 13,800*

Journal Community Publishing
Group (145,575):

- ~ CarConnection.com
Jacksonville, 15,000*
- ~ Clay County Leader
Orange Park, 11,252
- ~ Clay Today
Orange Park, 6,624
- ~ First Coast Register ••
Jacksonville, 15,000*
- ~ Florida Mariner •
Jacksonville, 20,000*
- ~ Leader, The
Orange Park, 11,000*
- ~ Pelican Press
Sarasota, 23,750
- ~ Ponte Vedra Recorder
Jacksonville, 5,349
- ~ Sarasota County Shopping Guide
Sarasota, 23,000*
- ~ St. John's Business Ledger ••
Ponte Vedra, 15,000*

Moneysaver Magazine
Fort Pierce, 182,283

Marco Island Sun Times
Marco Island, 11,445

Miami Community Newspapers
Group (104,000):

- ~ Aventura News
Aventura, 15,000*
- ~ Biscayne Bay Tribune ••
Key Biscayne, 6,000*
- ~ Coral Gables News-Tribune
Coral Gables, 8,000*
- ~ Cutler Bay News
Cutler Bay, 6,000*
- ~ Doral Tribune ••
Doral, 10,000*
- ~ Kendall Gazette
Kendall, 8,000*
- ~ Palmetto Bay Monthly ••
Palmetto Bay, 10,000*
- ~ Palmetto Bay News
Palmetto Bay, 5,000*
- ~ Pinecrest Tribune
Pinecrest, 15,000*
- ~ South Miami News
South Miami, 5,000*
- ~ Sunny Isles Beach Sun
Sunny Isles, 8,000*
- ~ West Kendall News
West Kendall, 8,000*

Mid Florida Sun Publications:

- ~ Triangle News Leader
Mount Dora, 31,100*

New Smyrna Pennysaver
New Smyrna Beach, 27,446

Observer News
Ruskin, 39,252

OrlandoPennysaver.com
Orlando, 28,617

Osceola Shopper Group (118,823):

- ~ Osceola News-Gazette – Saturday
Kissimmee, 39,288
- ~ Osceola News-Gazette – Thursday
Kissimmee, 39,305
- ~ Osceola Shopper
Kissimmee, 40,230

Pasco Shopper Group (88,131):

- ~ Pasco Shopper
Zephyrhills, 44,131
- ~ Sumter Shopper
Bushnell, 22,000*
- ~ Wesley Chapel News Leader
Wesley Chapel, 22,000*

Putnam Pennysaver
Palatka, 23,063

Senior Life Magazine ••
North Ft. Myers, 10,000*

Southwest Florida Business Today ••
Ft. Myers, 4,000*

St. Johns Pennysaver
St. Augustine, 12,000*

Tampa Bay Newspapers Group
(123,000):

- ~ Beach Beacon
Madeira Beach, 10,493
- ~ Belleair Bee
Clearwater Beach, 13,422
- ~ Clearwater Beacon
Clearwater, 24,904
- ~ Largo Leader
Largo, 24,816
- ~ Pinellas Park Beacon
Pinellas Park, 20,887
- ~ Seminole Beacon
Seminole, 28,478

TheFlyer.com (Central Florida)
Tampa, 1,057,000*

TheFlyer.com (South Florida)
Miami, 1,177,000*

Tom L Publishing LLC Group
(32,900):

- ~ Lady Lake Magazine ••
The Villages, 13,950
- ~ Seniors Voice ••
Ocala, 10,950
- ~ Village Spectator, The ••
The Villages, 8,000*

West Volusia Pennysaver Group
(103,838):

- ~ West Volusia Pennysaver – Sat.
Deltona, 51,785
- ~ West Volusia Pennysaver – Wed.
Deltona, 52,053

Total Circulation:
5,647,897

NOTES:

All figures are audited unless otherwise noted.

** Estimated figures.*

• Bi-Weekly publication.

•• Monthly publication.

Circulation figures current as of 8-19-09.